

2007 Latina Excellence Awards

Currently in its 16th year, the *Hispanic Magazine Latina Excellence Awards* recognize inspiring Hispanic women who have made significant contributions in areas such as media and communications, education, finance and banking, leadership, business entrepreneurship, entertainment, politics, law and government.

The **Latina Excellence Awards** recognize distinguished achievement and meritorious public service by Hispanic women throughout the nation, and have recognized women such as Carolyn Curiel, Ester Aguilera, Martha C. De La Torre and Antoinette Zel.

Become a part of the tradition...Support Hispanic Heritage!

2007 Latina Excellence Awards

Event Date: *May 17, 2007*

Event Location: *New York City, New York*

Venue: *TBD*

Time: *11:30 am – 2:00 pm*



Celebrate Latinas Across the Nation!

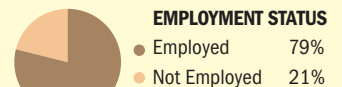
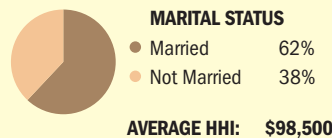
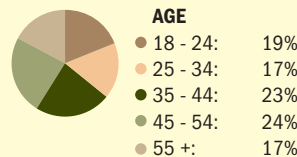
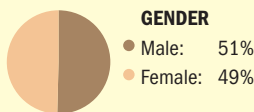
The 2007 Latina Excellence Awards provide the perfect occasion to celebrate Hispanic heritage by commemorating these outstanding citizens for their leadership roles and significant contributions to the Hispanic Community!



Award Sponsorship Package Includes:

- 1 FP/4C advertising page within *Hispanic Magazine*
- Editorial mention in event recap
- Logo inclusion on evite, invitation and program of events
- Company recognition in pre- and post coverage (press releases and media alerts)
- Table of 10 at awards ceremony
- Gift Bag sampling opportunity
- Speaking/Presenting opportunity

Package Net Cost: \$26,170



AVERAGE AGE: 39

SOURCE: SIMMONS NCS/NCHS SPRING 2006, ADULT FULL YEAR (MAY 2005 - JUNE 2006) 18+; MRI CUSTOM DIVISION, SUBSCRIBER STUDY JULY 2004

2007 CIRCULATION NUMBERS

EDITION	RATE BASE	READERS PER COPY	REACH
U.S. HISPANIC:	300,000*	4.6**	1,380,000
TOTAL:	300,000		1,380,000

* RATE BASE, ABC AUDITED
** MRI CUSTOM DIVISION, SUBSCRIBER STUDY, 2004, TOTAL RESPONDENTS



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